

MAR 08 2019

SENATE CONCURRENT RESOLUTION

ENCOURAGING THE HAWAII TOURISM AUTHORITY AND THE DEPARTMENT OF
LAND AND NATURAL RESOURCES' STATE HISTORIC PRESERVATION
DIVISION TO WORK WITH COMMUNITY ORGANIZATIONS TO ASSIST IN
THE ESTABLISHMENT OF HISTORICAL MARKERS AND TRAILS.

1 WHEREAS, the Hawaii Tourism Authority was established to
2 act as the lead agency for Hawaii's visitor industry and is
3 charged with the following responsibilities:

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- 5 (1) Setting tourism policy and direction from a statewide
6 perspective;
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 - 8 (2) Developing and implementing the State's tourism
9 marketing plan and efforts;
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 - 11 (3) Managing programs and activities to sustain a healthy
12 visitor industry for the State;
 - 13
 - 14 (4) Developing and monitoring implementation of the Hawaii
15 Tourism Strategic Plan;
 - 16
 - 17 (5) Coordinating tourism-related research, planning,
18 promotional and outreach activities with the public
19 and private sectors;
 - 20
 - 21 (6) Perpetuating Hawaiian culture;
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 - 23 (7) Distributing visitors across all of the Hawaiian
24 Islands to balance capacity; and
 - 25
 - 26 (8) Creating greater collaboration with other state
27 agencies; and
 - 28

29 WHEREAS, the Hawaii Tourism Authority amended its Tourism
30 Strategic Plan in 2015 to integrate authenticity into the



1 visitor industry to perpetuate Hawaii's unique cultural
2 heritage; and
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4 WHEREAS, the Hawaii Tourism Authority recognizes that some
5 visitors are interested in a more authentic experience, which
6 has resulted in increased tourism in Hawaii's small rural
7 communities; and
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9 WHEREAS, the Hawaii Tourism Authority currently provides
10 support to cultural and heritage tourism events and projects
11 through its Product Enrichment Program; and
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13 WHEREAS, one of the principal objectives of cultural
14 heritage tourism is collaboration with local organizations and
15 the public to develop sustainable economies; and
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17 WHEREAS, historical trail and walking tours have been
18 utilized by community stakeholders to identify historic
19 individuals or landmarks for the purpose of creating cultural
20 attractions; now, therefore,
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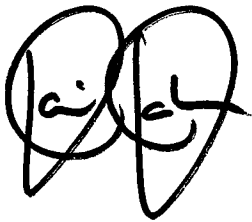
22 BE IT RESOLVED by the Senate of the Thirtieth Legislature
23 of the State of Hawaii, Regular Session of 2019, the House of
24 Representatives concurring, that the Hawaii Tourism Authority
25 and the Department of Land and Natural Resources' State Historic
26 Preservation Division are encouraged to work together with
27 community organizations to assist in the establishment of
28 historical markers and trails; and
29

30 BE IT FURTHER RESOLVED that the Hawaii Tourism Authority
31 and State Historic Preservation Division are encouraged to
32 identify areas that meet criteria for historical trails or
33 walking tours; and
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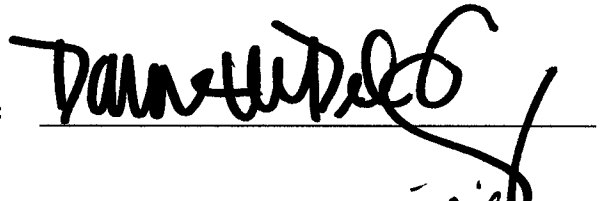
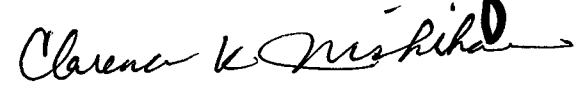



S.C.R. NO. 158

1 BE IT FURTHER RESOLVED that certified copies of this
2 Concurrent Resolution be transmitted to the Chairperson of the
3 Hawaii Tourism Authority, President and Chief Executive Office
4 of the Hawaii Tourism Authority, Chairperson of the Department
5 of Land and Natural Resources, and Administrator of the
6 Department of Land and Natural Resources' State Historic
7 Preservation Division.
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10

A handwritten signature in black ink, appearing to be "L. Del" or similar, enclosed within a circular scribble.

OFFERED BY:

A large, stylized handwritten signature in black ink, possibly reading "DAN HUI".
A handwritten signature in black ink, reading "Clarence K. Nishikawa".
A handwritten signature in black ink, reading "D.C. Fischelgala".